



Request for Proposals for the Public Engagement Grants Program

The U.S. Embassy to Mauritius and Seychelles is pleased to announce its request for proposals for public engagement programs or projects that target our strategic themes.

We welcome proposals from all individuals or organizations from Mauritius, Rodrigues and Seychelles.

All proposals must relate broadly to one or more of our strategic themes:

- a. Women's empowerment
- b. Entrepreneurship and innovation
- c. Youth empowerment
- d. Environment
- e. Education (including the promotion of English language)

Criteria for proposals:

- a. Proposals can range between \$1,000-\$10,000 (not including partner matching funds). Please note that very few proposals will be awarded \$10,000 in funding and all costs will be closely reviewed.
- b. Matching funds or in-kind contributions of time and materials of at least 30% of the project budget from partner organizations are required. Public-private partnerships or multi-group projects are strongly encouraged.
- c. The totality of proposals chosen will reflect, to the extent possible, the full range of themes and issues.

Priority audiences include the following:

- a. Women and youth
- b. Academia/universities/think tanks including students
- c. Journalists
- d. Civil society activists
- e. Entrepreneurs





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Proposals will be accepted on a year-round basis. Proposals must be sent electronically to portlouispas@gmail.com via PDF or Microsoft Word document. Budgets can be submitted in Microsoft Excel format. **No hand-delivered proposals will be accepted.** Your proposal must be no longer than five (5) pages and should include the following information:

A. Project Title

B. Region (where the project/program will take place)

C. Program Description:

Provide a comprehensive but concise description of the overall project. Some questions that may help to frame the narrative include the following: (Note: The questions below are suggestive. Your response should be a narrative and not a bulleted list of the responses to the questions.)

- 1. How did the idea for the project originate (what was the inspiration)?*
- 2. What is the project about? What is it that you are trying to do? What do you hope to accomplish and how?*
- 3. How is this project innovative within the local context (is there local government buy-in, public-private partnerships, varied funding, etc.)?*

D. Target Audience

Precisely identify and provide a basic description of your targeted audiences, why they are strategically important, and why your project is particularly suited to reach them.

E. Calendar

Provide a specific calendar of activities and events for the entire project, including preparation, reporting and follow-on amplification programs.

F. Impact Amplification Plan

Provide a brief description of your plan for deriving maximum impact from your project. What secondary or tertiary audiences will your project impact, beyond the primary program participants? For instance: Will there be follow-on activities? Will your participants create user-generated content (pictures, videos, etc.) for online





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promotion and distribution? Will you arrange press interviews with program participants?

G. Public and Private Partners (strongly encouraged)

List all project partners and any financial or in-kind support that has been committed. Public or private partners may include U.S. government agencies, foreign public partners, or other NGOs.

H. U.S. Embassy Representation

How will U.S. involvement in the project be represented? Branding on materials, participation in public events, media coverage?

I. Performance Indicators:

Provide reasonable, meaningful, and achievable performance indicators to measure the success of your project. Competitive proposals should address the issue of sustainability – explaining how the project or program will continue beyond the initial support from the U.S. government.

J. Budget

Please give a precise estimation of the project's total cost. The budget should specify the details of the total cost of the project, the amount you are requesting from the U.S. government, and in-kind donations or actual hard cash contributions from third parties.

Please note that while we enjoy working with our repeat implementing partners, we are always looking for new partners and new projects.

The U.S. Embassy does NOT fund:

- Payment of salaries
- Conference attendance
- International travel/per diem for project organizer(s)
- Receptions/dinners/cocktail parties

